



QUICK TIPS

FOR SPEAKERS OF MAINPRO+ CERTIFIED PROGRAMS



GUIDELINES FOR SPEAKERS

PREPARING

FOR PRESENTATION:

- Complete the CFPC Declaration of Conflict of Interest Form
- Use generic names where possible in accredited programs
- Place the brand name in parentheses after the generic name, if brand names are used
- Ensure content is scientifically valid and evidence exists for all assertions made

IMPORTANT

- Sponsor logos and colours should not be included in accredited presentations
- Additional unapproved content cannot be added to approved slide decks
- The use of brand names should be avoided if possible



GUIDELINES FOR SPEAKERS

DURING

THE PRESENTATION:

- Verbally notify the audience of any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of the program using the CFPC COI slide template
- Deliver only CFPC Mainpro+ approved content
- Inform the audience if there is limited evidence for an assertion or recommendation

ADDITIONAL RESOURCES:

The College of Family Physicians of Canada's [A Guide for Continuing Professional Development \(CPD\) Program Providers](#)
Canadian Medical Association's [Policy on Physicians and the Pharmaceutical Industry \(2007\)](#)
Innovative Medicines Canada [Code of Ethical Practices \(2012\)](#)
[Commonly Referenced Resources and Policy Updates](#)