



# 2012

**EDUCATION SPECIAL  
INTEREST GROUP**

*4th Annual Chronic  
Pain Refresher Course*

**FEBRUARY 24—26**

**TRADESHOW  
AND  
SPONSORSHIP  
OPPORTUNITIES**

# 2012



***DELTA CHELSEA HOTEL—Toronto—Ontario—Canada***

The Delta Chelsea – Canada’s largest hotel – offers a variety of options in guestrooms and meeting space. Located in the heart of downtown Toronto and within walking distance of College subway station, the city’s central business district, government offices and the hospital community. The Hotel is also minutes from the city’s best shopping districts (including the Toronto Eaton Centre), Yonge-Dundas Square, fantastic live theatre, vibrant nightlife and exciting attractions.

# THE COURSE: Hands-on, Valuable, Worthwhile!



The Education Special Interest group of the Canadian Pain Society offers an open invitation to all healthcare professionals and researchers to attend the 4th Annual Chronic Pain Refresher Course, to be held in Toronto—  
February 24-26, 2012.

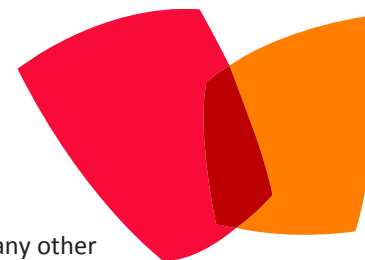
Clinicians of all disciplines are welcome and will find sessions specific to their fields, as well as other fields of practice in pain management, with the focus on application. Particularly valuable to trainees, recent graduates, and experienced practitioners, who will have the opportunity to interact with colleagues and discuss a variety of clinical issues at all meals and breaks.

Clinical researchers will also find the sessions valuable, offering insight into a wide range of issues related to pain management. Faculty is drawn from Canadian pain practitioners and researchers, respected for their contributions to pain management.

## General Information

### WHO WILL ATTEND

Healthcare Professionals, Pain Specialists, Pharmacists, Physicians, Physiotherapists, Psychologists, Occupational Therapists, Nurses, and any other person with an interest in chronic pain.



### COURSE OBJECTIVES

*At the end of the course participants will:*

1. Be updated on their knowledge in the pathophysiology of pain, the basic assessment and evaluation tools of pain management.
2. Learn the biopsychosocial model of chronic pain and the multidisciplinary approach to chronic pain management.
3. Learn the approach to manage patient with a few selected common pain syndromes.

### COURSE DIRECTORS

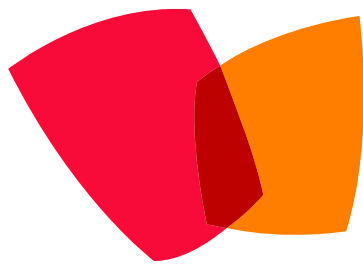
#### PHILIP PENG, MBBS, FRCPC

Associate Professor, Department of Anesthesia  
University of Toronto  
Wasser Pain Management Centre,  
University Health Network Mount Sinai Hospital  
Toronto, Ontario

#### NORMAN BUCKLEY, BA (PSYCH), MD, FRCPC

Professor and Chair, Department of Anesthesia  
Michael G. DeGroote School of Medicine  
McMaster University  
Hamilton, Ontario

***As an exhibitor,* you will have the opportunity to engage the attendees through a series of breaks, lunches and reception. Reach the market of decision-makers and those working in the field of pain and pain management. Provide them with new and upcoming information and tools in the field of pain management.**



# Tradeshow & Sponsorship Opportunities

## TRADESHOW—\$1300 PER BOOTH

A limited number of tradeshow spaces are open to exhibit during the Course. With the Platinum Level sponsorship, which includes 3 booths, you have the opportunity to showcase your organization through to the Sunday close of the course. *Platinum Level—3 booths are included in cost. Gold Level—2 booths are included in cost and Silver Level—1 booth is included in cost. See pages 4 and 5 for details.*

### AS AN EXHIBITOR, YOU WILL RECEIVE:

- One 8' deep by 10' wide draped tradeshow space
- One draped 6' table and 2 chairs
- Security during closed hours
- Meals for 2 booth staff during Course hours
- Listing in the onsite guide with a 25 word corporate description
- Listing and link on the CPS Education SIG website as an exhibitor

## TRADESHOW SCHEDULE

### FRIDAY FEBRUARY 24, 2012

#### Move In—7:00 am—9:30 am

Networking Break & Tradeshow: 10:00 am — 10:30 am  
 Buffet Luncheon & Tradeshow: 12:15 pm — 1:15 pm  
 Networking Break & Tradeshow: 2:15 pm — 2:45 pm  
 Reception in Tradeshow: 4:00 pm— 5:30 pm

### SATURDAY FEBRUARY 25, 2012

Continental Breakfast: 7:00 am — 8:00 am  
 Networking Break & Tradeshow: 9:45 am — 10:15 am  
 Buffet Luncheon & Tradeshow: 12:00 pm—1:00 pm  
 Networking Break: 2:30 pm—3:00 pm

**Move Out—For all exhibitors except  
 Platinum Level—2:30 pm—4:00 pm**

### SUNDAY FEBRUARY 26, 2012

#### PLATINUM LEVEL ONLY

Continental Breakfast: 7:00 am—8:00 am  
 Networking Break: 9:45 am—10:15 am  
**Move Out (Platinum Level)—10:15 am—1:00 pm**

## Accommodations

### Delta Chelsea Hotel

33 Gerrard Street West, Toronto, Ontario, Canada

Phone: Reservations Department: **1-800-243-5732**

Online: <http://www.deltachelsea.com/gdspain12>

A block of rooms has been reserved at the Delta Chelsea Hotel at the special rate of **\$129.00 + taxes**, for single or double occupancy. **JANUARY 23, 2012** is the cut off date for room bookings. The Delta Chelsea Hotel and the Canadian Pain Society are unable to guarantee rates and availability after this date. To make a reservation, call the number listed above. When making reservations please ensure the group name “Canadian Pain Society” is provided. Cancellations are accepted up to 4:00 pm on the day of arrival. Check-in time is 3:00 pm and check-out time is 11:00 am. Complimentary internet in all guestrooms is included as part of this room block for this event.

## THE TRADESHOW Delegate Interaction & Networking



Be part of the Tradeshow and Sponsorship program and have the opportunity to meet and network with attendees.

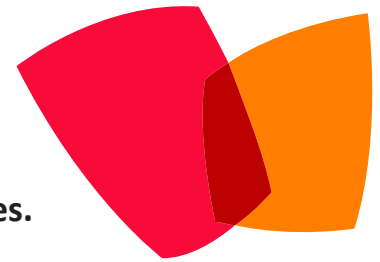
This 4th annual Course is highly anticipated and very well attended.

This is your opportunity to be involved with a select group of attendees who are there to learn and experience what the Course has to offer.

# THE FLOORPLAN

## Floorplan

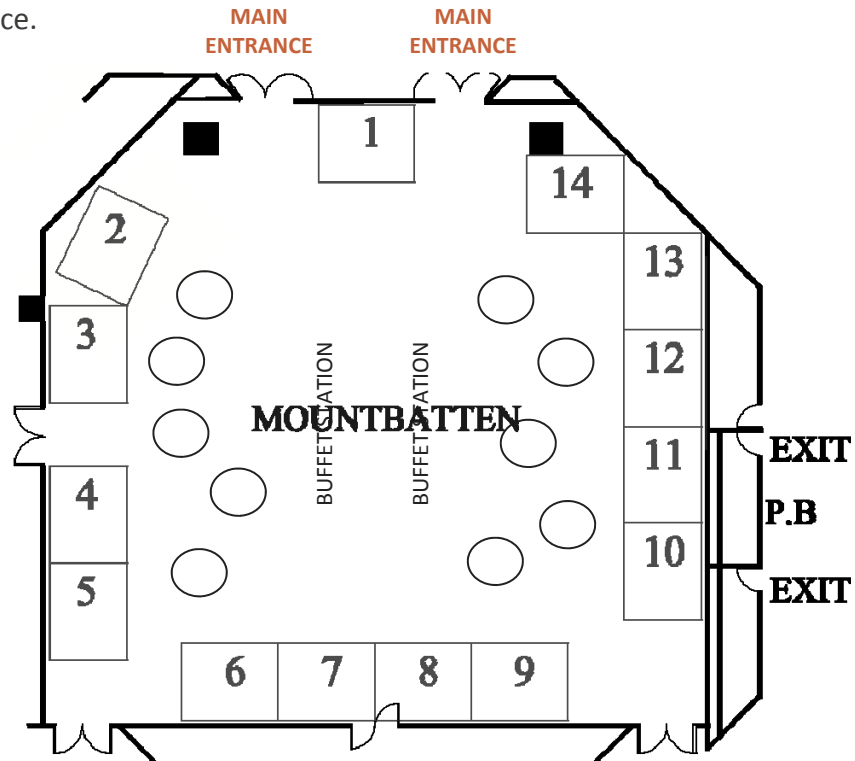
- Each booth is 8' deep x 10' wide
- Includes carpeting (existing on floor)
- 8' draping at the back and 3' draping at the sides.



1. Choose the space you would like to book.
2. Call the CPS office at 905-404-9545 or email [office@canadianpainsociety.ca](mailto:office@canadianpainsociety.ca) to check on availability. Complete the contract to book and confirm your space and fax or email to the CPS office.



Open



Engaging

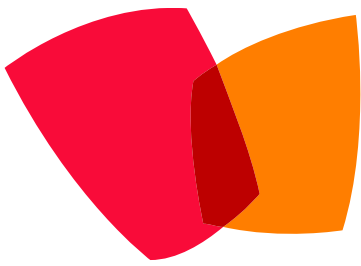
## Sponsorship Opportunities

**PLATINUM LEVEL— \$8,000**

**THE MOST PROMINENT LEVEL!**

- **THE ONLY LEVEL THAT STAYS AT THE COURSE THROUGH SUNDAY FEBRUARY 26TH!**
- Prominent signage as an industry supporter at the event, in the onsite material and at your booth
- Full page corporate or generic ad in the onsite guide and prominent logo placement
- Logo and recognition on the opening slide each day
- Three complimentary tradeshow booths
- Logo and 50 word corporate description in the onsite guide
- Logo and 50 word corporate listing with a link on the CPS Education SIG website section
- Entrance to Refresher Course program for 3 days for 2 staff
- Verbal recognition by the emcee on all three days

Networking Opportunity



# Sponsorship Opportunities

Continued

SPONSORSHIP

## GOLD LEVEL—\$6,000

- Prominent signage as an industry supporter at the event , in the onsite material and at your booth
- Logo recognition on the opening slide each day
- Half page corporate or generic ad in the onsite guide
- Logo and 40 word corporate listing in the onsite guide
- Logo and listing with a link on the CPS Education SIG website section as an industry supporter
- Two complimentary tradeshow booths
- Verbal recognition by the emcee on all three days

## SILVER LEVEL—\$4,000

- Signage as an industry supporter at the event, in the onsite material and at your booth
- Logo recognition on the opening slide each day
- Quarter page corporate or generic ad in the onsite guide with your logo
- Logo and 35 word corporate listing in the onsite guide
- Logo and listing with a link on the CPS Education SIG website section as an industry supporter
- One complimentary tradeshow booth
- Verbal recognition by the emcee on all three days

## BRONZE LEVEL—\$2,500

- Signage as an industry supporter at the event, in the onsite material and at your booth
- 25 word corporate listing in the onsite guide
- Listing with a link on the CPS Education SIG website section as an industry supporter
- Verbal recognition by the emcee on all three days

## INCLUDED FOR ALL EXHIBITORS AND SPONSORS

- Draped 8' deep x 10' wide booth(s)
- Carpeting is included
- One draped 6' table and 2 chairs per booth
- All meals, breaks and reception during tradeshow hours for 2 staff per booth  
(Extra tickets are available for other staff)
- Security during closed hours

## Cancellation Clause

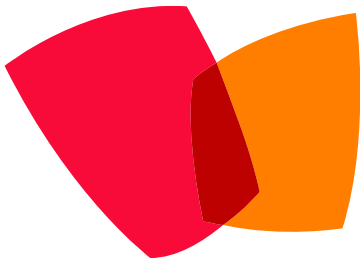
Cancellations are accepted up to **February 1, 2012** with a non-refundable deposit of 50% of the total cost. No refunds or cancellations after February 1, 2012. Space and sponsorship sold after February 1, 2012 are sold on a confirmed sale basis.



Rewarding

Supportive

Interactive



# Tradeshow & Sponsorship Contract

## CANCELLATION CLAUSE

Cancellations are accepted up to **February 1, 2012** with a non-refundable deposit of 50% of the total cost. No refunds or cancellations after February 1, 2012. Space and sponsorship sold after February 1, 2012 are sold on a confirmed sale basis.

## TO REGISTER

### Two ways to register:

**Fax:** 1-905-404-3727

**Mail:** 1143 Wentworth Street W., Suite 202, Oshawa, ON L1J 8P7

## EXHIBITOR AND/OR SPONSOR INFORMATION

Select one: *(Please circle)* Dr. Mr. Mrs. Ms.

Registration for: *Choose all that apply and circle:* Exhibitor Sponsor

Name: *First* \_\_\_\_\_ *Last* \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*(Please print clearly)*

Dietary Restrictions or Allergies: \_\_\_\_\_

## BOOTH AND SPONSORSHIP CHOICES

**BOOTH CHOICE:** 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

Tradeshow Booths: # Booths \_\_\_\_\_ x **\$1,300** ..... \$ \_\_\_\_\_

Platinum Level: **\$8,000** (3 booths are included in this price) ..... \$ \_\_\_\_\_

Gold Level: **\$6,000** (2 booths are included in this price) ..... \$ \_\_\_\_\_

Silver Level: **\$4,000** (1 booth is included in this price) ..... \$ \_\_\_\_\_

Bronze Level: **\$2,500** ..... \$ \_\_\_\_\_

**TOTAL TRADESHOW & SPONSORSHIP FEES** ..... \$ \_\_\_\_\_

Add 13% HST (#130451156RT001) to TRADESHOW FEES *(Not on sponsorship fees)* ..... \$ \_\_\_\_\_

**FINAL TOTAL, ADD TRADESHOW FEES, HST AND SPONSORSHIP FEES:** ..... \$ \_\_\_\_\_

## PAYMENT

**CREDIT CARD:** VISA MASTERCARD AMEX

Register by Fax to **1-905-404-3727**

Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVN: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### CHEQUE:

Payable to **Canadian Pain Society, and include the contract**

Mail to: Canadian Pain Society, 1143 Wentworth Street West, Suite 202  
Oshawa, ON L1J 8P7

## QUESTIONS

Ellen Maracle-Benton, Course Manager

**T: 905-404-9545**

ellen@eventsinsync.com