

CANADIAN PAIN SOCIETY SOCIÉTÉ CANADIENNE DE LA DOULEUR



the CANADIAN PAIN SOCIETY
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Pain Hurts...Everyone
Searching for Solutions

La douleur: un problème
qui touche tout le monde
À la recherche de solutions

**ANNUAL CONFERENCE,
May 23-26, 2012**

**CONGRÈS ANNUEL 23-26
mai 2012**

**SPONSORSHIP &
TRADESHOW
OPPORTUNITIES
2012**



**WHISTLER CONFERENCE
CENTRE &
HILTON WHISTLER RESORT AND SPA
WHISTLER,
BRITISH COLUMBIA
CANADA**

CANADIAN PAIN SOCIETY

1143 Wentworth Street West, Suite #202
Oshawa, ON L1J 8P7

T: 905.404.9545 F: 905.404.3727

office@canadianpainsociety.ca; www.canadianpainsociety.ca



EXHIBIT OPPORTUNITIES

PRICES
HELD FOR
4th YEAR!

BOOTHS ARE ALL 8' DEEP X 10' WIDE—\$1,700.00

- **8' deep by 10' wide booth**, draped at both sides and back.
- **Carpeting.**
- One 6' draped table and two chairs, if requested.
- Two breakfasts, two lunches, breaks, conference opening, symposium presentations, welcome reception
- Two complimentary badges for booth staff per booth. Additional staff are welcome to purchase extra badges that will cover the cost of meals.
- Security during closed hours.
- Attendee list prior to the event for promotion purposes and a final list after the event for follow-up.
- Listing and 25 word corporate description in the conference onsite guide.
- Listing and link on the Canadian Pain Society website as a confirmed exhibitor.
- Option to purchase awards dinner / entertainment evening at a discounted rate.

WHY EXHIBIT?

Reach a wide-range of attendees, including
Physicians, Scientists,
Researchers, Nurses, Dentists,
Occupational Therapists
and more!

EXHIBIT HOURS

WEDNESDAY MAY 23

Move In	11:00 am	—	4:00 pm
Conference Opening	5:00 pm	—	6:00 pm
Welcome Reception	6:00 pm	—	7:30 pm
(Tradeshow open)			

THURSDAY MAY 24

Refreshment Break	10:00 am	—	10:45 am
Buffet Luncheon	12:15 pm	—	1:45 pm
Refreshment Break	3:15 pm	—	3:45 pm

FRIDAY MAY 25

Refreshment Break	10:00 am	—	10:45 am
Buffet Luncheon	12:15 pm	—	1:30 pm
Move Out	1:30 pm	—	3:30 pm

ANNUAL DINNER, AWARDS AND ENTERTAINMENT—FRIDAY MAY 25

7:00 PM—11:00 PM—*Optional Event*

Hilton Whistler Resort and Spa

Discounted tickets are available for purchase to attend this evening. You may purchase these when choosing your exhibit space and/or sponsorship.



HIGHLIGHTS

Prize draws to encourage traffic in the Tradeshow

Booth draws at your booth to engage the attendees

All food & beverage in the Tradeshow

Dedicated hours within the program for tradeshow hours

EXHIBIT LOCATION

Whistler Convention Centre
4010 Whistler Way
Whistler, BC, Canada V0N 1B4
604-932-3928

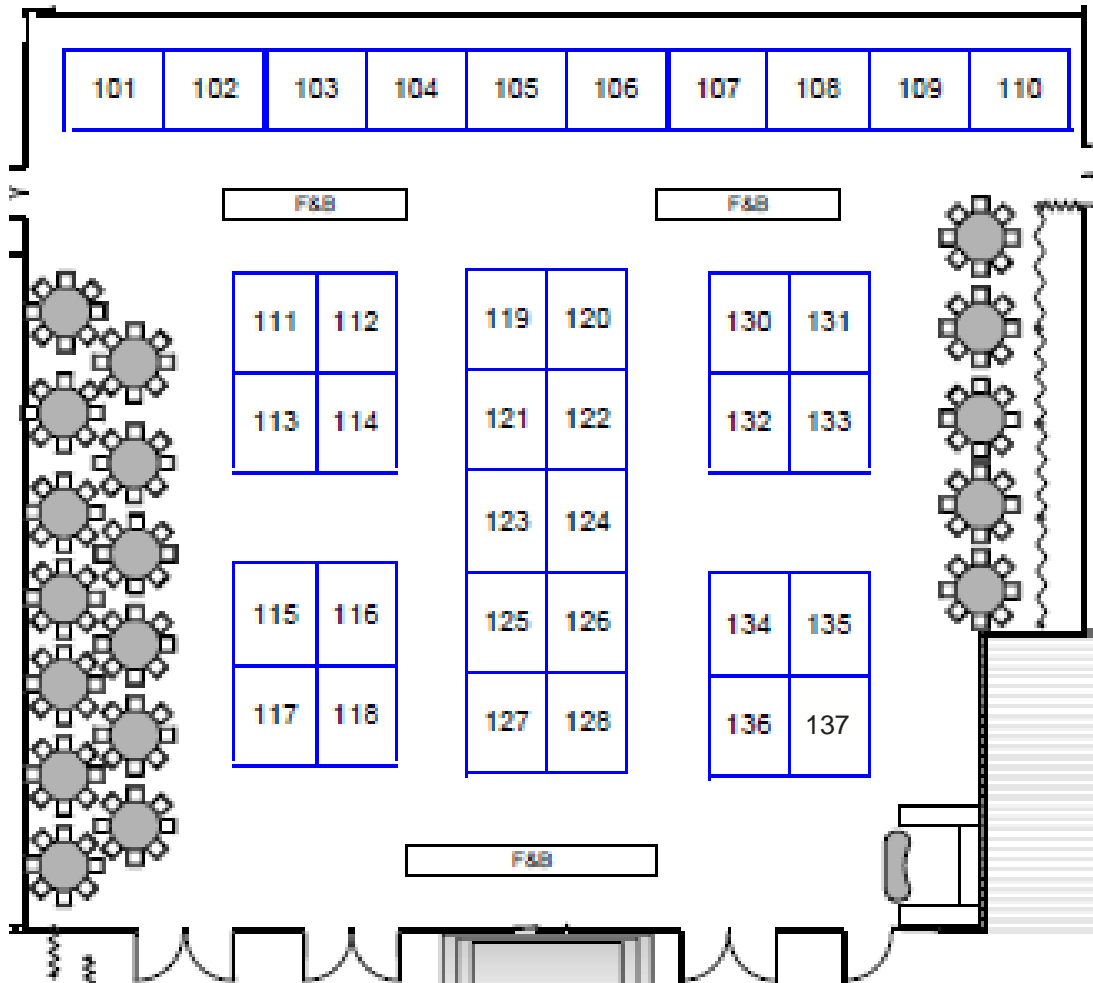
SEA TO SKY BALLROOMS B/C





EXHIBIT FLOOR PLAN

BOOTHS ARE ALL 8' DEEP X 10' WIDE—\$1,700.00



TO BOOK YOUR BOOTH

1. Select your choice of booth.
2. Contact Ellen Maracle-Benton at **905-404-9545** or ellen@canadianpainsociety.ca for confirmation of availability.
3. Complete the contract found on page 7 and forward to the Canadian Pain Society office by fax or email.
4. Provide payment by credit card or cheque.
5. A confirmation package will be sent to you once payment has been received.

CANCELLATION CLAUSE

A 50% non-refundable deposit is required on all tradeshow space at the time of booking. Booth space selection will be held for two weeks, pending receipt of deposit. If the deposit is not received within two weeks, the Canadian Pain Society retains the right to reassign space. Full payment is due April 1, 2012. Cancellations will be accepted up to April 1, 2012, forfeiting the 50% deposit. Booths sold after April 1, 2012 are sold as confirmed and are subject to full payment with no cancellation. Cancellations made after April 1, 2012 are non-refundable.



SPONSORSHIP OPPORTUNITIES

**PRICES
HELD FOR
4th YEAR!**

GOLD, SILVER, BRONZE LEVEL SPONSORSHIP

GOLD LEVEL—\$45,000

- Full page ad & logo in applicable guide and marketing e-tools.
- Company name on all badge lanyards, hotel key cards, give-away or other.
- Four complimentary booths in the tradeshow.
- Complimentary room drop to all CPS delegates staying at the hotel. *(Room drop material must be a flyer/brochure type piece, nothing bulky)*
- Verbal recognition by the Emcee at the opening of the Pain Education Day and the Scientific Program and logo rotation on screen at opening sessions each day.
- Listing on main sponsorship signage.
- Two pieces of promotional material in conference delegate registration kits.
- Industry support sign at your booth.
- Sponsor identification on your staff badges.
- Listing and link on the Canadian Pain Society website as a Gold Level supporter.
- Four complimentary tickets to attend the annual dinner and awards evening.
- Four complimentary conference registrations.

SILVER LEVEL—\$35,000

- Half page and logo in applicable guide and marketing e-tools.
- Two complimentary booths in the Tradeshow.
- Complimentary room drop to all CPS delegates staying at the hotel. *(Room drop material must be a flyer/brochure type piece, nothing bulky)*
- Verbal recognition by the Emcee at the opening of the Pain Education Day and the Scientific Program and logo rotation on screen at opening sessions each day.
- Listing on main sponsorship signage.
- One piece of promotional material in conference delegate registration kits.
- Industry support sign at your booth.
- Sponsor identification on your staff badges.
- Listing and link on the Canadian Pain Society as a Silver Level Supporter.
- Two complimentary tickets to attend the annual dinner and awards evening.
- Two complimentary conference registrations.

BRONZE LEVEL—\$25,000

- Quarter page ad and logo in the applicable guide and marketing e-tools.
- One complimentary booth in the Tradeshow.
- Complimentary room drop to all CPS delegates staying at the hotel. *(Room drop material must be a flyer/brochure type piece, nothing bulky)*
- Verbal recognition by the Emcee at the opening of the Education Day and the Scientific Program and logo rotation on screen at opening sessions each day.
- Listing on main sponsorship signage.
- Industry support sign at your booth.
- Sponsor identification on your staff badges.
- Listing and link on the Canadian Pain Society website as a Bronze Level supporter.
- One complimentary ticket to attend the annual dinner and awards evening.
- One complimentary conference registration.

SYMPOSIUM OPPORTUNITIES

Following accreditation guidelines, any sponsoring organization that hosts a Symposium at the meeting is not eligible for the Symposium to be accredited. Specific guidelines for product information and distribution will be provided. Symposia may not be listed in the program guide, however marketing tools and online registration for symposia will be available through CPS.

Symposium, Opening Day—\$25,000

Wednesday May 23, 2012—5:15 PM—6:15 PM

- Includes standard AV. Any additional AV is the sponsoring company's responsibility.
- All speaker's costs are the responsibility of the sponsoring company.

Symposium, Pain Education Day—\$30,000

Thursday May 24, 2012—8:00 AM—9:00 AM

- Plus continental breakfast costs for all conference attendees.
- Includes standard AV. Any additional AV is the sponsoring company's responsibility.

Symposium, Scientific Program Day One—\$30,000

Friday May 25, 2012—8:15 AM—9:15 AM

- Plus continental breakfast costs for all conference attendees.
- Includes standard AV. Any additional AV is the sponsoring company's responsibility.
- All speaker's costs are the responsibility of the sponsoring company.

Symposium, Scientific Program Day Two—\$30,000

Saturday May 26, 2012—8:00 AM—9:00 AM

- Plus sit-down breakfast costs for all conference attendees.
- Basic AV required is shared between breakfast and luncheon sponsor. Any additional AV required is the sponsoring company's responsibility.
- All speaker's costs are the responsibility of the sponsoring company.

Symposium, Scientific Program Day Two—\$40,000

Saturday May 26, 2012—12:45 PM—1:45 PM

- Plus sit-down luncheon costs for all conference attendees.
- Basic AV required is shared between breakfast and luncheon sponsor. Any additional AV required is the sponsoring company's responsibility.
- All speaker's costs are the responsibility of the sponsoring company.

Benefits with all Symposia

- Full attention of attendees.
- Listing in applicable guide and/or marketing e-tools.
- Full page ad in applicable guide.
- Full list of attendees for a one-time use for follow-up.
- Marketing e-tools and online registration for symposia provided.
- CPS provides the space for the symposia. The sponsoring company is responsible for payment for meal, speakers, speaker travel, speaker honorarium, audio/visual, where applicable.
- Four complimentary tickets to the Wednesday evening reception.
- Three complimentary conference registrations.
- Listing and link on the Canadian Pain Society website.



SPONSORSHIP OPPORTUNITIES

UNRESTRICTED EDUCATIONAL GRANTS

Level One—\$15,000.00

- Listing and logo in the applicable guide and marketing e-tools.
- Half page ad in the applicable guide and marketing e-tools.
- Complimentary room drop to all CPS delegates staying at the hotel.
(Room drop material must be a flyer/brochure type piece, nothing bulky)
- Six complimentary tickets to the Wednesday evening welcome reception.
- Two complimentary conference registrations.
- Signage on the main sponsorship sign.
- One piece of material in the delegate registration kits.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

Level Three—\$5,000

- Listing and logo in the applicable guide and marketing e-tools.
- Business card size ad in the applicable guide and marketing e-tools.
- Two complimentary tickets to the Wednesday evening welcome reception.
- Signage on the main sponsorship sign.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

Level Two—\$10,000.00

- Listing and logo in applicable guide and marketing e-tools.
- Quarter page ad in the applicable guide and marketing e-tools.
- Four complimentary tickets to the Wednesday evening welcome reception.
- One complimentary conference registration.
- Signage on the main sponsorship sign.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

Level Four—\$2,500

- Listing and logo in the applicable guide and marketing e-tools.
- Signage on the main sponsorship sign.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

ACCOMMODATION INFORMATION

Hilton Whistler Resort & Spa

4050 Whistler Way, Whistler, British Columbia, Canada V0N 1B4
T: 1-604-932-1982; 1-800-515-4050

A block of rooms is being held at the Hilton Whistler Resort and Spa until **Friday April 20, 2012**. The Canadian Pain Society and the Hilton Whistler Resort and Spa cannot guarantee availability at any time. Once this block of rooms is sold out, the Canadian Pain Society will endeavour to assist with room reservations through other available space. There is a limited number of double beds, king and queen junior suites available. The applicable rate for these rooms is **\$164.00 per night plus taxes**. There is a limited number of Whistler Junior Suites available. The rate for these rooms is **\$204.00 per night plus taxes**. All rooms are single or double occupancy and the rate is applicable for 3 nights before the conference and 3 nights after. The hotel offers other types of rooms and are available outside the CPS block. For rates and information please contact the Hilton Whistler Resort and Spa directly.

Cancellation Clause: *Please note this clause*—due to the resort being in a resort area, any room cancellations must be done 7 days prior to arrival. Failure to do so will result in the full-stay penalty and will be charged to the credit card provided at time of the reservation.

Any reservation which fails to materialize (no-show) and has not been cancelled 7 days prior to arrival will be charged the full-stay on the credit card provided.

The Hilton is pleased to offer an exceptional addition to attendees. In conjunction with the Hilton Vancouver Airport Hotel, a special rate for pre and post conferences nights is being offered at \$149.00 plus applicable taxes. To receive this offer, contact Reservations at 604-273-6337 and quote the group code **WHI** at the time of booking. Please note that reservations will be subject to availability at time of booking.

Early Departure Fee—Each guest will be asked to verify their length of stay when they check into the Hilton Whistler Resort and Spa. Once verified the hotel will charge for the full-stay of the agreed nights regardless of early departure.

Secured nightly underground parking is available at a reduced rate of \$22.50 plus HST for self-park and \$25.20 plus HST for Valet Service.

The Hilton Whistler Resort and Spa is pleased to offer a smoke free environment throughout the hotel. Any guest room will have a deep cleaning fee of \$500 charged to their credit card, if smoke is detected in a guest room.



TRADESHOW AND SPONSORSHIP CONTRACT

Annual Conference May 23-26, 2012
Congrès Annuel 23-26 mai 2012



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Searching for Solutions
La douleur: un problème
qui touche tout le monde
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CANCELLATION CLAUSE AND PAYMENT TERMS

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COMPANY INFORMATION

Company: _____
Contact Name: _____
Address: _____
City: _____ Province: _____ Postal Code _____
Telephone: _____ Fax: _____
Email: _____

BOOTH PURCHASE

BOOTH # CHOICE: _____ SECOND CHOICE: _____
Booths _____ x \$1700. \$ _____

SPONSORSHIP *Please circle your choices*

Gold Level:\$45,000.00
Silver Level:\$35,000.00
Bronze Level:\$25,000.00
Opening Symposium Wednesday May 23:\$25,000.00
Education Day, Breakfast Symposium, Thursday May 24:\$30,000.00
Scientific Program Day One, Breakfast Symposium, Friday May 25:\$30,000.00
Scientific Program Day Two, Breakfast Symposium, Saturday May 26:\$30,000.00
Scientific Program Day Two, Luncheon Symposium, Saturday May 26:\$40,000.00
Unrestricted Educational Grant, Level One\$15,000.00
Unrestricted Educational Grant, Level Two\$10,000.00
Unrestricted Educational Grant, Level Three\$ 5,000.00
Unrestricted Educational Grant, Level Four\$ 2,500.00

Dinner, Awards, Entertainment Evening—Friday May 25: # _____ X \$60.00 each.....\$ _____
(Discounted rate applicable to sponsors and exhibitors only)

SUB TOTAL OF ALL CHOICES:\$ _____

HST TOTAL—ONLY ON TRADESHOW SPACE AND TICKET PURCHASES

HST on booth and tickets only \$ _____ Total x 13%\$ _____

HST #130451156RT001

TOTAL CONTRACT (Please total choices)\$ _____

50% due upon signing \$ _____ **Balance April 1, 2012** \$ _____

PAYMENT INFORMATION

1. Fax or email completed contract to the CPS office at 905-404-3727 or office@canadianpainsociety.ca
2. Payment by mail: Payable to **Canadian Pain Society** and mail to 1143 Wentworth Street West, Suite 202, Oshawa, ON L1J 8P7
3. Payment by credit card: Please complete the following and fax or mail—Circle card type

Note: Credit card payments are processed by Events In Sync, Inc. on behalf of the Canadian Pain Society

VISA AMEX MASTERCARD

Credit Card #: _____ Expiry Date: _____ CVN: _____

Name on Card: _____

Signature: _____

QUESTIONS

Ellen Maracle-Benton, CPS Office, 905-404-9545 F: 905-404-3727 ellen@canadianpainsociety.ca