



**PAIN THROUGH THE AGES**  
**LA DOULEUR AU FIL DES ANS**  
**COMMON THEMES**  
**DES THÉMATIQUES COMMUNES**

**Canadian Pain Society**  
**Société canadienne de la douleur**

**Annual Conference May 27-30, 2008**  
**Congrès Annuel 27-30 mai 2008**

**PAIN THROUGH THE AGES - COMMON THEMES**  
**LA DOULEUR AU FIL DES ANS - DES THÉMATIQUES COMMUNES**

**The Fairmont  
Empress Hotel &  
The Victoria  
Conference Centre  
Victoria, BC, Canada**

# **TRADESHOW & SPONSORSHIP GUIDE 2008**

**Tradeshow Open for Two Days!**

**Sponsor Packages Designed for all Budgets**

**Attendees Include: Basic Scientists—Physicians—  
Pharmacists—Nurses—Dentists—Researchers—  
Psychologists—Occupational Therapists—And More!!**

**500 Attendees from across Canada—**

**United States and Internationally!**

**Canadian Pain Society**  
**Société canadienne de la douleur**

701 Rossland Road East  
Suite 373

Whitby, ON L1N 9K3  
Phone: 905-668-9545

Fax: 905-668-3728

[office@canadianpainsociety.ca](mailto:office@canadianpainsociety.ca)

## Tradeshow Hours

### Tuesday May 27, 2008

Move-in and Registration

1:00 pm - 4:00 pm

You are welcome to attend this event.  
*Exhibits are not open*

6:30 pm - 9:30 pm  
Public Event & Reception

### Wednesday May 28, 2008

All open times are in Tradeshow Area

10:30 am—11:00 am  
Refreshment Break

12:30 pm—2:00 pm  
Buffet Luncheon

3:30 pm—4:15 pm  
Refreshment Break

Taste of History Reception  
Royal BC Museum, British Columbia

6:30 pm - 8:30 pm

*Tradeshow is not open—your exhibit fee includes tickets for your staff*

### Thursday May 29, 2008

All open times are in Tradeshow Area

9:15 am - 10:00 am  
Refreshment Break

12:15 pm - 1:30 pm  
Buffet Luncheon

1:30 pm - Tradeshow moves out

*Optional with ticket purchase*

Reception, Dinner & Entertainment

Victoria Conference Centre, British Columbia

7:00 pm - 10:30 pm

Each Booth is  
**\$1,500.00**  
Plus 5% GST

## GENERAL INFORMATION

- Full Confirmation Kit once payment is received, detailing move-in, move-out, show services and transportation options will be sent to you.
- Exhibitors can book their show services through the Victoria Conference Centre for furniture rentals, booth rentals, electrical orders, and Events on the Move for transportation options, and material handling.
- Material that needs to be shipped to the Victoria Conference Centre must be shipped to Events on the Move (cost associated) since the hotel does not have any storage space available for early shipments.
- Exhibitors may bring their material the afternoon of move-in through the loading dock area. Full directions will be in the Exhibitor Kit.

## LOCATION OF TRADESHOW

The Victoria Conference Centre  
720 Douglas Street  
Victoria, British Columbia  
866-572-1151

**CARSON HALL - SALON B & C  
LEVEL 2**

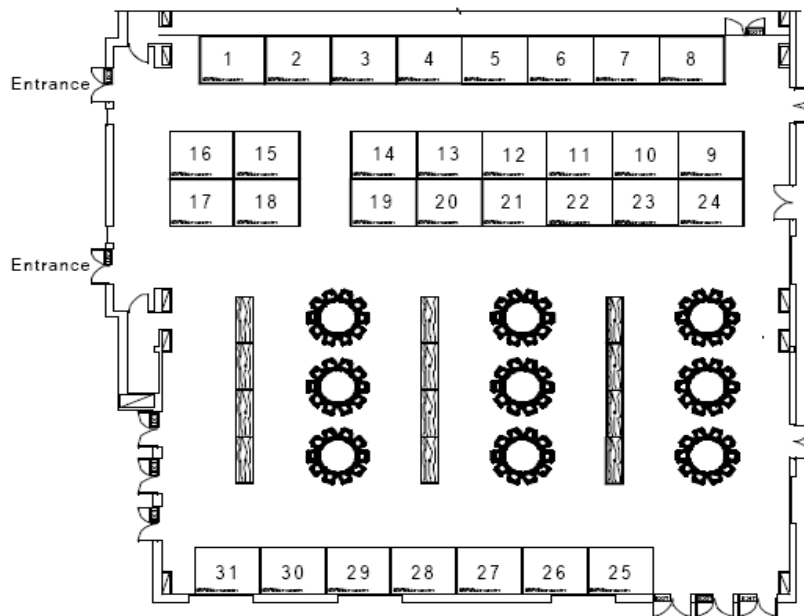
## HIGHLIGHTS

- Prize draws to encourage delegate traffic in the Tradeshow
- Booth draws at your booth to encourage traffic
- All food & beverage in Tradeshow

## INCLUDED IN THE BOOTH FEE

- 8' deep by 10' wide booth, draped at both sides and back
- Carpeting
- One 6' draped table and two chairs
- Two breakfasts, two lunches, three breaks, Public Event, Taste of History Reception
- Two complimentary booth staff per booth. Staff over two are welcome to purchase extra badges that will cover them for the Tradeshow hours and BC Museum Reception
- Security during closed hours
- Attendee list prior to the event for promotion purposes and a final list after the event for a one-time follow-up
- Listing and 25 word corporate description in the conference on-site guide
- Listing and link on the Canadian Pain Society website as a confirmed Exhibitor

## 2008 TRADESHOW FLOOR PLAN



CLIENT NAME & EVENT DATE:

Canadian Pain Society Conference

DIMENSION:  
LxWxH 36 x 28 x 9.5  
EACH SQUARE  
REPRESENTS 3' x 3'

SALON B and C

NOTES:

31 - 8' x 10' Booths

## 2008 SPONSORSHIP OPPORTUNITIES

### GOLD LEVEL \$45,000.00

- Full page ad & logo in the Program/Registration Guide
- Full page ad and logo in the On-site guide
- Three complimentary booths in the Tradeshow
- Choice of Keynote sponsorship
- Choice of Plenary Session sponsorship
- Verbal recognition by the Emcee at the opening of the Pain Education Day and the Scientific Program and logo rotation on screen at opening sessions each day
- Listing on main sponsorship signage, as well as at the Keynote and Plenary sessions chosen
- Two pieces of promotional material in conference delegate registration kits
- Industry support sign at your booth
- Sponsor identification on badges
- Listing and link on the Canadian Pain Society website as a Gold Level supporter
- Four complimentary tickets to attend the Reception, Dinner & Entertainment Evening - Thursday May 29th, 2008
- Four complimentary tickets to attend the BC Museum Reception—A Taste of History—May 28
- Four complimentary conference registrations

### SILVER LEVEL \$35,000.00

- Half page ad and logo in the Program/Registration Guide
- Half page ad and logo in the On-site guide
- Two complimentary booths in the Tradeshow
- Choice of Concurrent session sponsorship
- Verbal recognition by the Emcee at the opening of the Pain Education Day and the Scientific Program and logo rotation on screen at opening sessions each day
- Listing on main sponsorship signage, as well as at the Concurrent session chosen
- One piece of promotional material in conference delegate registration kits
- Industry support sign at your booth
- Sponsor identification on badges
- Listing and link on the Canadian Pain Society as a Silver Level Supporter
- Two complimentary tickets to attend the Reception, Dinner & Entertainment Evening - Thursday May 29th, 2008
- Two complimentary tickets to attend the BC Museum Reception—A Taste of History—May 28
- Two complimentary conference registrations

### BRONZE LEVEL \$25,000.00

- Quarter page ad and logo in the Program/Registration Guide
- Quarter page ad and logo in the On-site guide
- One complimentary booth in the Tradeshow
- Verbal recognition by the Emcee at the opening of the Education Day and the Scientific Program and logo rotation on screen at opening sessions each day
- Listing on main sponsorship signage
- One piece of promotional material in conference delegate registration kits
- Industry support sign at your booth
- Sponsor identification on badges
- One complimentary ticket to attend the Reception, Dinner & Entertainment Evening - Thursday May 29th, 2008
- One complimentary tickets to attend the BC Museum Reception—A Taste of History—May 28
- One complimentary conference registration

## PUBLIC EVENT \$5,000.00

This sponsorship is available to several companies wishing to participate at some level of financial contribution.

An event open to all conference delegates, the public including pain sufferers, their families, and caregivers with a Speaker(s) an Art Display and Reception following the presentation.

- Listing and link on the Canadian Pain Society website
- Logo appearing beside listing in both Registration/Program Guide and the On-site guide.
- Verbal recognition by the Emcee at the Public Event and logo rotation on screen
- Listing on main sponsorship signage and at Public Event
- Listing and link on the Canadian Pain Society website

## SPONSORED SYMPOSIUMS

Working directly with the CPS Scientific Committee, topics and speakers must be approved prior to acceptance

### Sit-Down Luncheon

Friday May 30, 2008 \$40,000.00

### Breakfast

Friday May 30, 2008 \$30,000.00

- Full attention of attendees at meal symposiums
- Signage in Registration/Program guide, and On-site guide, as well as main signage at registration and at sponsored session
- Half page ad in both the Registration/Program guide and On-site guide
- Logo and recognition in both Registration/Program guide and On-site guide beside session listing
- Full list of attendees for a one-time use for follow-up
- CPS provides the space for the symposiums. The sponsoring company is responsible for payment for meal, speakers, speaker travel, speaker honorarium, audio/visual.
- Listing and link on the Canadian Pain Society website

## GENERAL SPONSORSHIPS

### Annual Dinner Evening \$12,000.00

Victoria Conference Centre  
Thursday May 29, 2008

- Quarter page ad in Program Guide & On-site Guide
- Verbal recognition at event
- Signage on main sponsorship sign and at event
- Delegate List after the event
- Four complimentary tickets
- Link on the Canadian Pain Society website
- Sponsor identification on badges

### Keynote Speaker \$ 6,000.00

- Listing & Logo beside Keynote Speaker listing in Program guide and On-site guide
- Verbal recognition at Keynote Address
- Signage at the Keynote Address
- Signage on main sponsorship sign
- Delegate List after the event
- Link on the Canadian Pain Society website
- Sponsor identification on badges

### Buffet Luncheon \$ 4,000.00

(Choice of Wednesday or Thursday)

- Signage on main sponsorship sign and at luncheon
- Listing in Program Guide & On-site guide
- Sponsor identification on badges

### Taste of History Reception \$ 4,000.00

Royal BC Museum,  
Wednesday May 28, 2008

- Listing in Program Guide and On-site guide
- Verbal recognition at reception
- Signage on main sponsorship sign and at event
- Three complimentary tickets
- Link on the Canadian Pain Society website
- Sponsor identification on badges

### Plenary Session \$ 3,500.00

- Listing in Program Guide & On-site guide
- Signage at Plenary session & main sponsorship sign
- Link on the Canadian Pain Society website
- Sponsor identification on badges

### Continental Breakfast \$ 3,000.00 (Choice of Wednesday or Thursday)

- Signage on main sponsorship sign and at breakfast
- Listing in Program Guide & On-site guide
- Sponsor identification on badges

### Room Key Identification \$ 3,000.00 Have your logo on all room keys of delegates!

- Logo on all delegate room keys
- Listing in Program Guide & On-site guide
- Sponsor identification on badges

### Room Drop \$ 2,500.00

- Promo material dropped in each hotel room of attending delegates
- Listing in Program Guide & On-site guide
- Sponsor identification on badges
- Link on the Canadian Pain Society website

### Concurrent Session \$ 2,000.00

- Listing in Program Guide & On-site guide
- Signage at session & main sponsorship sign
- Link on the Canadian Pain Society website
- Sponsor identification on badges

### Refreshment Break \$ 1,500.00 Choose One:

- May 28 AM; May 28 PM; May 29 AM; May 29 PM
- Signage on main sponsorship sign and at break
  - Listing in Program Guide & On-site guide
  - Sponsor identification on badges

## CANCELLATION CLAUSE AND PAYMENT TERMS

A 50% non-refundable deposit is required on all exhibit space / sponsorship at time of booking. Booth space selection & sponsorship selection will be held for two weeks, pending receipt of deposit. If deposit is not received within two weeks, the CPS retains the right to reassign space / sponsorship. Full payment due March 1, 2008. Cancellations will be accepted up to April 1, 2008, forfeiting the 50% deposit. Exhibit space / sponsorship sold after April 1, 2008 is sold as confirmed and is subject to full payment with no cancellation. Cancellations made after April 1, 2008 are non-refundable.

## ACCOMMODATIONS

The Fairmont Empress Hotel, 721 Government Street, Victoria, British Columbia  
T: 250-384-8111

On-Line:

[http://www.fairmont.com/EN\\_FA/Reservations/ReservationAvailability?hc=EMP&pc=GRPA11](http://www.fairmont.com/EN_FA/Reservations/ReservationAvailability?hc=EMP&pc=GRPA11)

A block of rooms are being held at The Fairmont Empress Hotel until

**April 24, 2008.** After this date the Canadian Pain Society, or The Fairmont Empress Hotel cannot guarantee space or availability. The Conference room rate is **\$185.00 for a Moderate Room and \$215.00 for a Fairmont Room, plus applicable taxes, single or double occupancy.** These guest room rates are available before and after the meeting dates and are subject to availability. Non-guaranteed reservations will be held until 11:00 am on the day following the first night reserved. At this time they will be released for general resale. Cancellations for guaranteed rooms within the Group block must be made 48 hours prior to scheduled arrival.

## TO BOOK YOUR TRADESHOW BOOTH OR SPONSORSHIP

1. Select your choice of booth and/or sponsorship.
2. Contact Ellen Maracle-Benton at 905-668-9545 or [ellen@canadianpainsociety.ca](mailto:ellen@canadianpainsociety.ca) for confirmation of availability.
3. Complete the contract found on page 5 and forward to the Canadian Pain Society office.
4. Provide payment by credit card or cheque.
5. A confirmation package will be sent to you once payment has been received.



**2008 TRADESHOW & SPONSORSHIP CONTRACT**

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**CANCELLATION CLAUSE AND PAYMENT TERMS**  
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**COMPANY INFORMATION**

Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**BOOTH PURCHASE**

BOOTH # CHOICE: \_\_\_\_\_ SECOND CHOICE: \_\_\_\_\_  
 # Booths \_\_\_\_\_ x \$1,500. .... \$ \_\_\_\_\_

**SPONSORSHIP** *Please circle your choices*

|  |             |
|--|-------------|
| Gold Level: .....  | \$45,000.00 |
| Silver Level: .....  | \$35,000.00 |
| Bronze Level: .....  | \$25,000.00 |
| Luncheon Symposium: .....  | \$40,000.00 |
| Breakfast Symposium: .....   | \$30,000.00 |
| Annual Dinner Evening, May 29, 2008.....   | \$12,000.00 |
| Public Event.....  | \$ 5,000.00 |
| Keynote Speaker .....  | \$ 5,000.00 |
| Buffet Luncheon—Choose One— <i>Wednesday May 28 or Thursday May 29</i> (Please circle).....                        | \$ 4,000.00 |
| Taste of History Reception, BC Museum, Wednesday May 28, 2008 .....  | \$ 4,000.00 |
| Plenary Session .....  | \$ 3,500.00 |
| <i>Session Choice</i> _____  |             |
| Continental Breakfast—Choose One— <i>Wednesday May 28 or Thursday May 29</i> (Please circle).....                  | \$ 3,000.00 |
| Room Key Identification.....   | \$ 3,000.00 |
| Room Drop .....  | \$ 2,500.00 |
| Concurrent Session .....   | \$ 2,000.00 |
| <i>Session Choice</i> _____  |             |
| Refreshment Break—Choose One— <i>May 28 AM; May 28 PM; May 29 AM; May 29 PM</i> (Please circle) .....              | \$ 1,500.00 |
| <b>PURCHASE OF ANNUAL DINNER EVENING TICKETS FOR THURSDAY MAY 28, 2008</b>   |             |
| Reception, Dinner & Entertainment Evening Thursday May 29, Victoria Conference Centre # _____ X \$75.00 each ..... | \$ _____    |

**SUB TOTAL OF ALL CHOICES:** ..... \$ \_\_\_\_\_

**GST TOTAL (Tradeshow Space Only)**

GST on Booth and dinner tickets only \$ \_\_\_\_\_ Total x 5% ..... \$ \_\_\_\_\_

GST #1304511656RT001

**TOTAL CONTRACT** (Please total choices) ..... \$ \_\_\_\_\_

**50% due upon signing** \$ \_\_\_\_\_ **Balance March 1, 2008** \$ \_\_\_\_\_

**PAYMENT INFORMATION**

- Fax or email completed contract to the CPS office at 905-668-3728 or office@canadianpainsociety.ca
- Payment by mail:  
Payable to Canadian Pain Society, mail to 701 Rossland Road East, Suite 373, Whitby, ON L1N 9K3
- Payment by credit card: Please complete the following and fax or mail—*Circle card type*  
VISA AMEX MASTERCARD  
Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_

**QUESTIONS**

Ellen Maracle-Benton, CPS Office, 905-668-9545 F: 905-668-3728 ellen@canadianpainsociety.ca