



PAIN - TRANSLATING SCIENCE INTO CARE
LA SCIENCE AU SERVICE DU TRAITEMENT DE LA DOULEUR



**The Hilton Québec Hotel and
the Québec City
Convention Centre
Québec City, Québec, Canada**



the CANADIAN PAIN SOCIETY
la SOCIÉTÉ CANADIENNE de la DOULEUR

ANNUAL CONFERENCE

MAY 27—MAY 30, 2009

**QUÉBEC CITY, QUÉBEC,
CANADA**

**TRADESHOW &
SPONSORSHIP
GUIDE 2009**

Tradeshow Open for Two Days!

Sponsor Packages Designed for all Budgets

**Attendees Include: Basic Scientists—Physicians—Pharmacists—Nurses—
Dentists—Researchers—Psychologists—Occupational Therapists—And More!!**

500 Attendees from across Canada—United States and Internationally!

**Canadian Pain Society
Société canadienne de la douleur**

1143 Wentworth Street West, Suite #202
Oshawa, ON L1J 8P7

T: 905.404.9545 F: 905.404.3727

office@canadianpainsociety.ca; www.canadianpainsociety.ca

Tradeshow Hours

Wednesday May 27, 2009

Move-in and Registration

1:00 pm - 4:00 pm

You are welcome to attend this event.

5:00 pm—7:00 pm
Opening of Conference
CPS Education SIG Patient Resource Launch
Symposium
Reception

Thursday May 28, 2009

All open times are in Tradeshow

10:30 am—11:00 am
Refreshment Break

12:30 pm—2:00 pm
Buffet Luncheon

3:30 pm—4:15 pm
Refreshment Break

Friday May 29, 2009

All open times are in Tradeshow

9:15 am - 10:00 am
Refreshment Break

12:15 pm - 1:30 pm
Buffet Luncheon

1:30 pm - Tradeshow moves out

Optional with ticket purchase

Reception, Dinner & Entertainment

7:00 pm - 10:30 pm

**Each Booth is
\$1,500.00
Plus 5% GST**

GENERAL INFORMATION

- **A full Confirmation Kit once payment is received, detailing move-in, move-out, show services and transportation options will be sent to you via email.**
- **Exhibitors can book their show services through the show service provider(s) for furniture rentals, booth rentals, electrical orders, material handling, internet etc.**
- **Shipping and material handling options will be detailed in the Confirmation Kit.**

LOCATION OF TRADESHOW

**Québec City Convention Centre
900, boul. Rene-Lévesque Est, 2e étage
Québec City, Québec, G1R 2B5
1-888-679-4000
2000 CD, LEVEL 2**

HIGHLIGHTS

- **Prize draws to encourage delegate traffic in the Tradeshow**
- **Booth draws at your booth to encourage traffic**
- **All food & beverage in Tradeshow**

INCLUDED IN THE BOOTH FEE

- 8' deep by 10' wide booth, draped at both sides and back.
- Carpeting.
- One 6' draped table and two chairs.
- Two breakfasts, two lunches, three breaks, Conference Opening, Symposium Presentation, Reception.
- Two complimentary badges for booth staff per booth. Staff over two are welcome to purchase extra badges that will cover the cost of meals.
- Security during closed hours.
- Attendee list prior to the event for promotion purposes and a final list after the event for a one-time follow-up.
- Listing and 25 word corporate description in the conference on-site guide.
- Listing and link on the Canadian Pain Society website as a confirmed Exhibitor.

SPONSORED SYMPOSIUMS

Working directly with the CPS Scientific Committee, topics and speakers must be approved prior to acceptance.

Following Accreditation Guidelines, any sponsoring organization that hosts a Symposium in the CPS program is not eligible for the Symposium to be accredited.

Symposium, Opening Day

Wednesday May 27, 2009 **\$25,000.00**
6:00 pm—7:00 pm, plus Reception costs

Symposium, Pain Education Day

Thursday May 28, 2009 **\$30,000.00**
5:00 pm—6:00 pm

Symposium, Scientific Program Day One

Friday May 29, 2009 **\$30,000.00**
7:00 am—8:00 am, plus Continental Breakfast costs

Symposium, Scientific Program Day Two

Saturday May 30, 2009 **\$30,000.00**
7:30 am—8:30 am, plus Sit-Down Breakfast costs

Symposium, Scientific Program Day Two

Saturday May 30, 2009 **\$40,000.00**
12:30 pm—1:30 pm, plus Sit-Down Luncheon costs

- Full attention of attendees.
- Listing in both the Registration/Program Guide and the Onsite guide.
- Full page corporate or generic ad in both the Registration/Program guide and Onsite guide.
- Full list of attendees for a one-time use for follow-up.
- CPS provides the space for the symposiums. The sponsoring company is responsible for payment for meal, speakers, speaker travel, speaker honorarium, audio/visual.
- Four complimentary tickets to the Wednesday evening reception.
- Three complimentary Conference registrations.
- Listing and link on the Canadian Pain Society website.

UNRESTRICTED EDUCATIONAL GRANTS

Level One **\$15,000.00**

- Listing and logo in the Registration/Program Guide and the Onsite guide.
- Half page corporate or generic ad in the Registration/Program guide and the Onsite guide.
- Complimentary room drop to all CPS delegates staying at the Québec Hilton Hotel. (*Room drop material must be a flyer/brochure type piece, nothing bulky*)
- Two complimentary tickets to the Wednesday evening reception.
- Two complimentary Conference Registrations.
- Signage on the main sponsorship sign.
- One piece of generic material in the delegate registration kits.
- Link on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

Level Two **\$10,000.00**

- Listing and logo in the Registration/Program Guide and the Onsite guide.
- Quarter page corporate or generic ad in the Registration/Program guide and the Onsite guide.
- Two complimentary tickets to the Wednesday evening reception.
- One complimentary Conference registration.
- Signage on the main sponsorship sign.
- Link on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

Level Three **\$5,000.00**

- Listing and logo in Registration/Program Guide and the Onsite guide.
- Business card size corporate or generic ad in the Registration/Program guide and the Onsite guide.
- Two complimentary tickets to the Wednesday evening reception
- Signage on the main sponsorship sign.
- Link on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

Level Four **\$2,500.00**

- Listing and logo in Registration/Program Guide and the Onsite guide.
- Signage on the main sponsorship sign.
- Link on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

CANCELLATION CLAUSE AND PAYMENT TERMS

A 50% non-refundable deposit is required on all tradeshow space and/or sponsorship at the time of booking. Booth space selection and sponsorship selection will be held for two weeks, pending receipt of deposit. If the deposit is not received within two weeks, the Canadian Pain Society retains the right to reassign space and/or sponsorship. Full payment is due March 1, 2009. Cancellations will be accepted up to April 1, 2009, forfeiting the 50% deposit. Tradeshow space and/or sponsorship sold after April 1, 2009 is sold as confirmed and is subject to full payment with no cancellation. Cancellations made after April 1, 2009 are non-refundable.

TO BOOK YOUR TRADESHOW BOOTH OR SPONSORSHIP

1. Select your choice of booth and/or sponsorship.
2. Contact Ellen Maracle-Benton at **905-404-9545** or **ellen@canadianpainsociety.ca** for confirmation of availability.
3. Complete the contract found on page 5 and forward to the Canadian Pain Society office by mail, fax or email.
4. Provide payment by credit card or cheque.
5. A confirmation package will be sent to you once payment has been received.

ACCOMMODATIONS

Hilton Québec, 1100 René-Lévesque Blvd. East
Québec City, Québec G1R 4P3
T: 418-648-6497; 1-800-447-2411

On-Line: <http://www.hilton.com/en/hi/groups/personalized/YQBH1HH-PANA09-20090526/index.jhtml>

Group Code: PAN A09

A block of rooms are being held at the Hilton Québec until **April 28, 2009**. After this date the Canadian Pain Society, or the Hilton Québec cannot guarantee space or availability. The Conference room rate is **\$205.00** for rooms on **Regular Floors**, single or double occupancy. **Executive Floors** (17th, 18th and 19th), single or double occupancy the rate is **\$255.00** and **\$275.00** (*dependent on availability*). These guest room rates are available two (2) days before and two (2) after the meeting dates and are subject to availability. Cancellations for guaranteed rooms within the Group block must be made 48 hours prior to scheduled arrival. Check-in time is 3:00 pm and check-out time is 12:00 pm.



CANCELLATION CLAUSE AND PAYMENT TERMS
A 50% non-refundable deposit is required on all exhibit space / sponsorship at time of booking. Booth space selection & sponsorship selection will be held for two weeks pending receipt of deposit. If deposit is not received within two weeks, the CPS retains the right to reassign space / sponsorship. Full payment is due March 1, 2009. Cancellations will be accepted up to April 1, 2009, forfeiting the 50% deposit. Exhibit space / sponsorship sold after April 1, 2009 is sold as confirmed and is subject to full payment with no cancellation. Cancellations made after April 1, 2009 are non-refundable.

COMPANY INFORMATION

Company: _____
 Contact Name: _____
 Address: _____

 City: _____ Province: _____ Postal Code _____
 Telephone: _____ Fax: _____
 Email: _____

BOOTH PURCHASE

BOOTH # CHOICE: _____ SECOND CHOICE: _____
 # Booths _____ x \$1,500. \$ _____

SPONSORSHIP *Please circle your choices*

Gold Level:	\$45,000.00
Silver Level:	\$35,000.00
Bronze Level:	\$25,000.00
Opening Symposium and Reception, Wednesday May 27:	\$25,000.00
Education Day Symposium, Thursday May 28:	\$30,000.00
Scientific Program Day One Breakfast Symposium, Friday May 29:	\$30,000.00
Scientific Program Day Two Breakfast Symposium, Saturday May 30:	\$30,000.00
Scientific Program Day Two Luncheon Symposium, Saturday May 30:	\$40,000.00
Unrestricted Educational Grant, Level One	\$15,000.00
Unrestricted Educational Grant, Level Two	\$10,000.00
Unrestricted Educational Grant, Level Three	\$ 5,000.00
Unrestricted Educational Grant, Level Four.....	\$ 2,500.00
Reception, Dinner & Entertainment Tickets—Friday May 29: # _____ X \$95.00 each.....	\$ _____

SUB TOTAL OF ALL CHOICES: \$ _____

GST TOTAL (Tradeshow Space Only)

GST on Booth and dinner tickets only \$ _____ Total x 5% \$ _____

GST #130451156RT001

TOTAL CONTRACT (Please total choices) \$ _____

50% due upon signing \$ _____ **Balance March 1, 2009** \$ _____

PAYMENT INFORMATION

- Fax or email completed contract to the CPS office at 905-404-3727 or office@canadianpainsociety.ca
- Payment by mail:
Payable to **Canadian Pain Society** and mail to 1143 Wentworth Street West, Suite 202, Oshawa, ON L1J 8P7
- Payment by credit card: Please complete the following and fax or mail—*Circle card type*
VISA AMEX MASTERCARD

Credit Card #: _____ Expiry Date: _____

Name on Card: _____

Signature: _____

QUESTIONS

Ellen Maracle-Benton, CPS Office, 905-404-9545 F: 905-404-3727 ellen@canadianpainsociety.ca