

Canadian Pain Society
Société canadienne de la douleur
Annual Conference June 14–17, 2006
Congrès Annuel 14–17 juin 2006



EXHIBIT AND SPONSOR SUPPORT GUIDE 2006

Two days of Exhibiting

Sponsor Packages Designed for all Budgets

**Attendees Include: Basic Scientists—Physicians—
Pharmacists—Nurses—Dentists—Researchers—
Psychologists—Occupational Therapists—And More!!**

350—400 Attendees from across Canada—
United States and Internationally!

**THE WESTIN EDMONTON HOTEL
HÔTEL WESTIN D'EDMONTON
EDMONTON, ALBERTA, CANADA**

**Canadian Pain Society
Société canadienne de la douleur**

701 Rossland Road East
Suite 373
Whitby, ON L1N 9K3

Phone: 905-668-9545
Fax: 905-668-3728
E-mail: office@canadianpainsociety.ca



Exhibit Hall Schedule

PER BOOTH COST: \$1,500.00 + GST

Wednesday June 14, 2006

Move-in and Registration 3:30 pm—7:00 pm
Welcome to attend: 7:30 pm—10:00 pm Public Event & Reception

Thursday June 15, 2006

Exhibits Open 10:30 am—11:15 am Refreshment Break
12:15 pm—1:45 pm Buffet Luncheon
3:45 pm—4:15 pm Refreshment Break
4:15 pm—Exhibits close for the day
Welcome to attend: 6:30 pm—9:00 pm Welcome Reception

Friday June 16, 2006

Exhibits Open 9:00 am—10:00 am Refreshment Break
12:15 pm—1:30 pm Buffet Luncheon
3:00 pm—4:00 pm Refreshment Break
4:00 pm—Exhibits close and move-out
Optional with ticket purchase 7:30 pm—11:30 pm Western Evening

LOCATION OF EXHIBIT HALL

The Westin Edmonton Hotel, 10135 100 Street, Edmonton, AB T5J 0N7
Saskatchewan and Manitoba Rooms, 2nd Level

EXHIBITOR CONFIRMATION KIT

All Exhibitors will receive a full Confirmation Kit including details on move-in, move-out, exhibit schedule, optional ticket purchase, show service order forms, exhibitor forms.

HIGHLIGHTS!

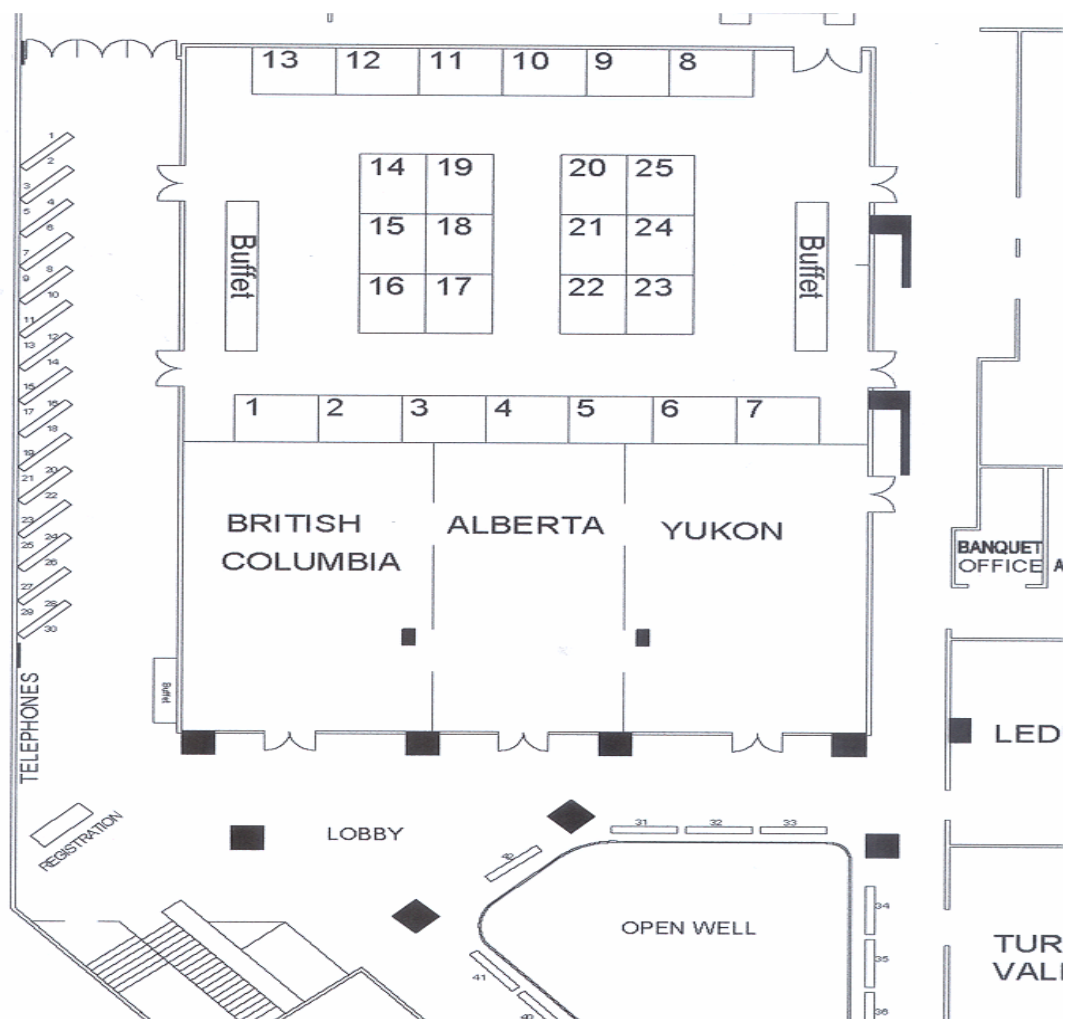
- Delegate prize draws to attract delegates to the Exhibit Hall—2 times per day!
- Option to attend sessions of your choice!
- Your option to have Booth Draws at your Booth to increase traffic!

Included In The Booth Fee

- 8' deep x 10' wide booth, draped at both sides and back.
- Carpeting.
- One 6' draped table and two chairs.
- Two lunches, four breaks, Public event, two receptions for two staff—extra ticket purchase for staff over two. Western dinner evening is optional.
- Security during closed hours.
- Attendee list prior to the event, on-site and a final list after the event.
- Listing and 25 word corporate description in the Conference On-site guide.
- Listing and link on the Canadian Pain Society website as confirmed Exhibitor.

Floor Plan

Represents only part of the 2nd floor



Sponsorship Support Opportunities

All Sponsorship Levels can be customized to suit your needs. Please call the Canadian Pain Society office to discuss options.

GOLD LEVEL—\$45,000.00

- Full page ad & logo in the Program/Registration Guide
- Full page ad and logo in the On-site guide
- Two complimentary booths in the Exhibit Hall
- Choice of Keynote sponsorship and Concurrent Session sponsorship
- Sponsorship includes both the Education Day and Scientific Program
- Verbal recognition by the Emcee at the opening of the Education Day and the Scientific Program and logo rotation on screen at opening sessions each day
- Listing on main sponsorship signage, as well as at the Keynote and Concurrent session chosen
- One piece of promotional material in conference delegate registration kits
- Industry support sign at your booth and support acknowledgement on staff badges
- Listing and link on the Canadian Pain Society website as a Gold Level supporter
- Four complimentary tickets to attend the Western Dinner / Entertainment evening June 16th

SILVER LEVEL—\$35,000.00

- Half page ad and logo in the Program/Registration Guide
- Half page ad and logo in the on-site guide
- Sponsorship includes both the Education Day and Scientific Program
- One complimentary booth in the Exhibit Hall
- Choice of Concurrent session sponsorship
- Verbal recognition by the Emcee at the opening of the Education Day and the Scientific Program and logo rotation on screen at opening sessions each day
- Listing on main sponsorship signage, as well as at the Concurrent session chosen
- One piece of promotional material in conference delegate registration kits
- Industry support sign at your booth and support acknowledgement on staff badges
- Listing and link on the Canadian Pain Society as a Silver Level Supporter
- Two complimentary tickets to attend the Western Dinner / Entertainment evening June 16th

BRONZE LEVEL—\$25,000.00

- Quarter page ad and logo in the Program/Registration Guide
- Quarter page ad and logo in the On-site guide
- Verbal recognition by the Emcee at the opening of the Education Day and the Scientific Program and logo rotation on screen at opening sessions each day
- Listing on main sponsorship signage
- One piece of promotional material in conference delegate registration kits
- Industry support sign at your booth and support acknowledgement on staff badges
- Listing and link on the Canadian Pain Society website

PUBLIC EVENT SUPPORTER—\$15,000.00

This sponsorship is available to several companies wishing to participate at some level of financial contribution.

VOICES OF PEOPLE WITH PAIN, is a public event open to pain sufferers, their families, their caregivers, and the general public, followed by a reception displaying art / poetry with light food and cash bar.

- Logo appearing beside listing in both Registration/Program Guide and the On-site guide.
- Verbal recognition by the Emcee at the Public Event and logo rotation on screen
- Listing on main sponsorship signage and at Public Event
- One piece of promotional material in conference delegate registration kits
- Listing and link on the Canadian Pain Society website

SPONSORED SYMPOSIUMS

Working directly with the CPS Scientific Committee, topics and speakers must be approved prior to acceptance

Sit-Down Luncheon Session	
Saturday June 17, 2006	\$40,000.00
Breakfast Session	
Saturday June 17, 2006	\$30,000.00

- Full attention of attendees at meals
- Signage in Registration/Program guide, and On-site guide, as well as main signage at registration and at sponsored session
- Half page ad in both the Registration/Program guide and On-site guide
- Logo and recognition in both Registration/Program guide and On-site guide beside session listing
- Full list of attendees for a one-time use for follow-up
- CPS provides the space for the symposiums. The sponsoring company is responsible for payment for meal, speakers, speaker travel, speaker honorarium, audio/visual. (Please call the CPS Office for details regarding the total funding)
- Listing and link on the Canadian Pain Society website

Benefits vary on the following. A customized package can be arranged for you.

MEAL SUPPORT

Western Dinner & Entertainment Evening	
Friday June 16th	\$10,000.00
Welcome Reception (being held at the historic Fairmont MacDonald Hotel)	\$ 5,000.00
Buffet Luncheon (Choice of Thursday or Friday)	\$ 2,500.00
Refreshment Breaks	
(Choice of am / pm Thursday, Friday, Saturday)	\$ 800.00

SESSION SUPPORT

Keynote Speaker	\$ 6,000.00
Plenary Session	\$ 4,000.00
Concurrent Session (comprised of three topics)	\$ 2,000.00

General Information

Cancellation Clause and Payment Terms

A 50% non-refundable deposit is required on all exhibit space / sponsorship at time of booking. Booth space selection & sponsorship selection will be held for two weeks, pending receipt of deposit. If deposit is not received within two weeks, the CPS retains the right to reassign space / sponsorship. **Full payment due March 1, 2006.** Cancellations will be accepted up to April 1, 2006, forfeiting the 50% deposit. Exhibit space / sponsorship sold after April 1, 2006 is sold as confirmed and is subject to full payment with no cancellation. Cancellations made after April 1, 2006 are non-refundable.

Accommodations

The Westin Edmonton Hotel

10135—100th Street, Edmonton, Alberta

T: 780-493-8915

A block of rooms are being held at The Westin Edmonton Hotel until **May 12, 2006.** After this date the Canadian Pain Society, or The Westin Edmonton Hotel cannot guarantee space or availability. The Conference room rate is **\$140.00 + applicable taxes, single or double occupancy.** These guest room rates are available 3 days prior and 3 days after the meeting dates and are subject to availability. Check-in time is 3:00 pm and check-out time is 12:00 noon. Non-guaranteed reservations will be held until 4:00 pm on the day of arrival. At this time they will be released for general resale. Cancellations for guaranteed rooms within the Group block will be 48 hours prior to scheduled arrival.

To Purchase Exhibit Space / Sponsorship

1. Select booth choice and/or sponsorship.
2. Complete and sign the contract and forward to the CPS Office (instructions are on the contract)
3. Once your space / sponsorship has been confirmed, you will be provided with a full confirmation kit.

Enquiries

Canadian Pain Society
701 Rossland Road East, Suite 373
Whitby, ON L1N 9K3
T: 905-668-9545
F: 905-668-3728
office@canadianpainsociety.ca
www.canadianpainsociety.ca

Exhibit and Sponsorship Contract

Cancellation Clause and Payment Terms:

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1 COMPANY INFORMATION

Company: _____
 Contact Name: _____
 Address: _____

 City: _____ Province: _____ Postal Code _____
 Telephone: _____ Fax: _____
 Email: _____

2 BOOTH PURCHASE

BOOTH # CHOICE: _____ SECOND CHOICE: _____
 # Booths _____ x \$1,500.00 \$ _____

3 SPONSORSHIP *Please circle your choices*

Gold Level:	\$45,000.00
Silver Level:	\$35,000.00
Bronze Level:	\$25,000.00
Luncheon Symposium:	\$40,000.00
Breakfast Symposium:	\$30,000.00
Public Event:	\$15,000.00
Western Evening:	\$10,000.00
Welcome Reception:	\$ 5,000.00
Buffet Lunch: Thursday <input type="checkbox"/> Friday <input type="checkbox"/>	\$ 2,500.00
Refreshment Break Thurs am <input type="checkbox"/> Thurs pm <input type="checkbox"/> Friday am <input type="checkbox"/> Friday pm <input type="checkbox"/> Saturday am <input type="checkbox"/>	\$ 800.00
Keynote Speaker:	\$ 6,000.00
<i>Keynote choice:</i> _____	
Plenary Session:	\$ 4,000.00
<i>Plenary choice:</i> _____	
Concurrent Session:	\$ 2,000.00
<i>Session choice:</i> _____	

4 GST TOTAL

GST on Booth only \$ _____ Booth Total x 7% GST Amt \$ _____
 GST #1304511656RT001

5 TOTAL CONTRACT (Please add up choices)

No GST on Sponsorship
50% due upon signing \$ _____ **Balance March 1, 2006** \$ _____

6 PAYMENT INFORMATION

1. Fax or email completed contract to the CPS office at 905-668-3728 or office@canadianpainsociety.ca
2. Payment by mail: Payable to Canadian Pain Society, mail to 701 Rossland Road East, Suite 373, Whitby, ON L1N 9K3
3. Payment by credit card: Please complete the following:

VISA AMEX MASTERCARD CREDIT CARD NO: _____

Name on Card: _____

Signature: _____

7 QUESTIONS

Ellen Maracle-Benton, CPS Office—T: 905-668-9545 F: 905-668-3728
 ellen@canadianpainsociety.ca