

Canadian Pain Society presents its  
Annual Conference  
La Société canadienne de la douleur présente



Calgary, Alberta, Canada  
May 12—15



**SPONSOR AND  
TRADESHOW  
GUIDE 2010**

**Hyatt Regency Hotel**

## Tradeshow Hours

### Wednesday May 12, 2010

Move-in	8:00 pm—11:00 pm
You are welcome to attend this event.	5:00 pm—6:15 pm Opening of Conference Symposium

Reception at Calgary Tower

7:00 pm—9:00 pm

### Thursday May 13, 2010

Exhibits Open	10:30 am—11:00 am Refreshment Break
	12:30 pm—2:00 pm Buffet Luncheon
	3:30 pm—4:15 pm Refreshment Break

### Friday May 14, 2010

Exhibits Open	9:15 am - 10:00 am Refreshment Break
	12:15 pm - 1:30 pm Buffet Luncheon
	1:30 pm - Tradeshow moves out
	7:00 pm - 11:00 pm

*Optional with ticket purchase*  
Dinner, awards and Western Night  
Heritage Park, Calgary

**Each Booth is  
\$1,500.00  
Plus 5% GST**

## GENERAL INFORMATION

- A full Confirmation Kit once payment is received, detailing move-in, move-out, show services and transportation options will be sent to you via email.
- Exhibitors can book their show services through the show service provider(s) for furniture rentals, booth rentals, electrical orders, material handling, internet etc.
- Shipping and material handling options will be detailed in the Confirmation Kit.

## LOCATION OF TRADESHOW

**Hyatt Regency Calgary**  
700 Centre Street SE  
Calgary, AB T2G 5P6  
1-403-717-1234  
**IMPERIAL BALLROOMS**  
1-2-3-4-6-8

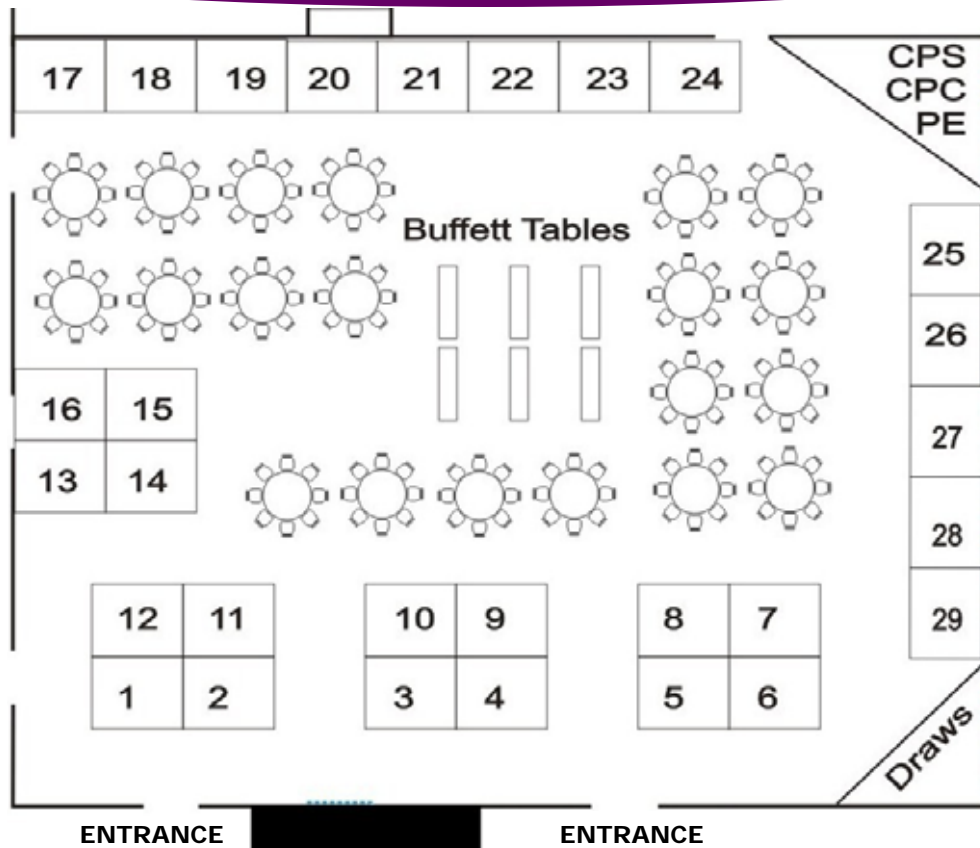
## HIGHLIGHTS

- Prize draws to encourage delegate traffic in the Tradeshow
- Booth draws at your booth to encourage traffic
- All food & beverage in Tradeshow

## INCLUDED IN THE BOOTH FEE

- 8' deep by 10' wide booth, draped at both sides and back.
- Carpeting.
- One 6' draped table and two chairs, if requested.
- Two breakfasts, two lunches, three breaks, conference opening, symposium presentation, reception.
- Two complimentary badges for booth staff per booth. Additional staff are welcome to purchase extra badges that will cover the cost of meals.
- Security during closed hours.
- Attendee list prior to the event for promotion purposes and a final list after the event for a one-time follow-up.
- Listing and 25 word corporate description in the conference onsite guide.
- Listing and link on the Canadian Pain Society website as a confirmed exhibitor.

## 2010 TRADESHOW FLOOR PLAN



## 2010 SPONSORSHIP OPPORTUNITIES

### GOLD LEVEL \$45,000.00

- Full page corporate or generic ad & logo in the Program/Registration Guide.
- Full page corporate or generic ad and logo in the Onsite guide.
- Three complimentary booths in the Tradeshow.
- Company name on all badge lanyards, hotel key cards, give-away or other.
- Complimentary room drop to all CPS delegates staying at the hotel. (*Room drop material must be a flyer/brochure type piece, nothing bulky*)
- Verbal recognition by the Emcee at the opening of the Pain Education Day and the Scientific Program and logo rotation on screen at opening sessions each day.
- Listing on main sponsorship signage.
- Two pieces of promotional material in conference delegate registration kits.
- Industry support sign at your booth.
- Sponsor identification on your staff badges.
- Listing and link on the Canadian Pain Society website as a Gold Level supporter.
- Four complimentary tickets to attend the dinner, awards & Western Night—Friday May 14th, 2010—at Heritage Park.
- Four complimentary conference registrations.

### SILVER LEVEL \$35,000.00

- Half page corporate or generic ad and logo in the Program/Registration Guide.
- Half page corporate or generic ad and logo in the Onsite guide.
- Two complimentary booths in the Tradeshow.
- Complimentary room drop to all CPS delegates staying at the hotel. (*Room drop material must be a flyer/brochure type piece, nothing bulky*)
- Verbal recognition by the Emcee at the opening of the Pain Education Day and the Scientific Program and logo rotation on screen at opening sessions each day.
- Listing on main sponsorship signage.
- One piece of promotional material in conference delegate registration kits.
- Industry support sign at your booth.
- Sponsor identification on your staff badges.
- Listing and link on the Canadian Pain Society as a Silver Level Supporter.
- Two complimentary tickets to attend the dinner, awards & Western Night –Friday May 14th, 2010—at Heritage Park.
- Two complimentary conference registrations.

### BRONZE LEVEL \$25,000.00

- Quarter page corporate or generic ad and logo in the Program/Registration Guide.
- Quarter page corporate or generic ad and logo in the Onsite guide.
- One complimentary booth in the Tradeshow.
- Complimentary room drop to all CPS delegates staying at the hotel. (*Room drop material must be a flyer/brochure type piece, nothing bulky*)
- Verbal recognition by the Emcee at the opening of the Education Day and the Scientific Program and logo rotation on screen at opening sessions each day.
- Listing on main sponsorship signage.
- Industry support sign at your booth.
- Sponsor identification on your staff badges.
- Listing and link on the Canadian Pain Society website as a Bronze Level supporter.
- One complimentary ticket to attend the dinner, awards & Western Night—Friday May 14, 2010—at Heritage Park.
- One complimentary conference registration.

## SPONSORED SYMPOSIUMS

**Working directly with the CPS Scientific Committee, topics and speakers must be approved prior to acceptance.**

*Following Accreditation Guidelines, any sponsoring organization that hosts a Symposium in the CPS program is not eligible for the Symposium to be accredited.*

### Symposium, Opening Day

Wednesday May 12, 2010 **\$25,000.00**

### Symposium, Pain Education Day

Thursday May 13, 2010 **\$30,000.00**  
5:00 pm—6:00 pm

### Symposium, Scientific Program Day One

Friday May 14, 2010 **\$30,000.00**  
8:00 am—9:00 am, plus continental breakfast costs

### Symposium, Scientific Program Day Two

Saturday May 15, 2010 **\$30,000.00**  
7:30 am—8:30 am, plus sit-down breakfast costs

### Symposium, Scientific Program Day Two

Saturday May 15, 2010 **\$40,000.00**  
12:30 pm—1:30 pm, plus sit-down luncheon costs

- Full attention of attendees.
- Listing in both the Registration/Program Guide and the Onsite guide.
- Full page corporate or generic ad in both the Registration/Program guide and Onsite guide.
- Full list of attendees for a one-time use for follow-up.
- CPS provides the space for the symposiums. The sponsoring company is responsible for payment for meal, speakers, speaker travel, speaker honorarium, audio/visual.
- Four complimentary tickets to the Wednesday evening reception.
- Three complimentary conference registrations.
- Listing and link on the Canadian Pain Society website.

## ACCOMMODATIONS

**Hyatt Regency Calgary**  
700 Centre Street SE  
Calgary, AB T2G 5P6  
1-403-717-1234

On-Line: <https://resweb.passkey.com/go/canadianpainsociety>

A block of rooms are being held at the Hyatt Regency Calgary until **April 9, 2010**. After this date the Canadian Pain Society, or the Hyatt Regency Calgary cannot guarantee space or availability. The conference room rate is **\$239.00**, single or double occupancy. These guest room rates are available two (2) days before and two (2) after the meeting dates and are subject to availability. Cancellations for guaranteed rooms must be made by **3:00 pm the day before scheduled arrival**. Check-in time is 3:00 pm and check-out time is 12:00 pm. The hotel is a full-service hotel with the lovely Tompsons Restaurant, Sandstone Bar and Lounge and the Still Water Spa. [www.calgary.hyatt.com](http://www.calgary.hyatt.com).

## UNRESTRICTED EDUCATIONAL GRANTS

**Level One \$15,000.00**

- Listing and logo in the Registration/Program Guide and the Onsite guide.
- Calgary Tower Reception hosting recognition, Wednesday May 12, 2010
- Half page corporate ad in the Registration/Program guide and the Onsite guide.
- Complimentary room drop to all CPS delegates staying at the hotel. (Room drop material must be a flyer/brochure type piece, nothing bulky)
- Six complimentary tickets to the Wednesday evening reception.
- Two complimentary conference registrations.
- Signage on the main sponsorship sign.
- One piece of generic material in the delegate registration kits.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

**Level Two \$10,000.00**

- Listing and logo in the Registration/Program Guide and the Onsite guide.
- Quarter page corporate or generic ad in the Registration/Program guide and the Onsite guide.
- Four complimentary tickets to the Wednesday evening reception.
- One complimentary conference registration.
- Signage on the main sponsorship sign.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

**Level Three \$5,000.00**

- Listing and logo in Registration/Program Guide and the Onsite guide.
- Business card size corporate or generic ad in the Registration/Program guide and the Onsite guide.
- Two complimentary tickets to the Wednesday evening reception
- Signage on the main sponsorship sign.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

**Level Four \$2,500.00**

- Listing and logo in Registration/Program Guide and the Onsite guide.
- Signage on the main sponsorship sign.
- Link & listing on the Canadian Pain Society website.
- Sponsor identification on your staff badges.

## CANCELLATION CLAUSE AND PAYMENT TERMS

A 50% non-refundable deposit is required on all tradeshow space and/or sponsorship at the time of booking. Booth space selection and sponsorship selection will be held for two weeks, pending receipt of deposit. If the deposit is not received within two weeks, the Canadian Pain Society retains the right to reassign space and/or sponsorship. Full payment is due March 1, 2010. Cancellations will be accepted up to April 1, 2010, forfeiting the 50% deposit. Tradeshow space and/or sponsorship sold after April 1, 2010 is sold as confirmed and is subject to full payment with no cancellation. Cancellations made after April 1, 2010 are non-refundable.

## TO BOOK YOUR TRADESHOW BOOTH OR SPONSORSHIP

1. Select your choice of booth and/or sponsorship.
2. Contact Ellen Maracle-Benton at **905-404-9545** or [ellen@canadianpainsociety.ca](mailto:ellen@canadianpainsociety.ca) for confirmation of availability.
3. Complete the contract found on page 5 and forward to the Canadian Pain Society office by mail, fax or email.
4. Provide payment by credit card or cheque.
5. A confirmation package will be sent to you once payment has been received.





# 2010 TRADESHOW & SPONSORSHIP CONTRACT

## Annual Conference May 12-15, 2010; Congrès Annuel 12—15 mai 2010

**CANCELLATION CLAUSE AND PAYMENT TERMS**  
A 50% non-refundable deposit is required on all exhibit space / sponsorship at time of booking. Booth space selection & sponsorship selection will be held for two weeks pending receipt of deposit. If deposit is not received within two weeks, the CPS retains the right to reassign space / sponsorship. Full payment is due March 1, 2010. Cancellations will be accepted up to April 1, 2010, forfeiting the 50% deposit. Exhibit space / sponsorship sold after April 1, 2010 is sold as confirmed and is subject to full payment with no cancellation. Cancellations made after April 1, 2010 are non-refundable.

### COMPANY INFORMATION

Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### BOOTH PURCHASE

BOOTH # CHOICE: \_\_\_\_\_ SECOND CHOICE: \_\_\_\_\_  
# Booths \_\_\_\_\_ x \$1,500. .... \$ \_\_\_\_\_

### SPONSORSHIP *Please circle your choices*

Gold Level: .....	\$45,000.00
Silver Level: .....	\$35,000.00
Bronze Level: .....	\$25,000.00
Opening Symposium Wednesday May 12: .....	\$25,000.00
Education Day Symposium, Thursday May 13: .....	\$30,000.00
Scientific Program Day One Breakfast Symposium, Friday May 14: .....	\$30,000.00
Scientific Program Day Two Breakfast Symposium, Saturday May 15: .....	\$30,000.00
Scientific Program Day Two Luncheon Symposium, Saturday May 15: .....	\$40,000.00
Unrestricted Educational Grant, Level One .....	\$15,000.00
Unrestricted Educational Grant, Level Two .....	\$10,000.00
Unrestricted Educational Grant, Level Three .....	\$ 5,000.00
Unrestricted Educational Grant, Level Four .....	\$ 2,500.00
Dinner, Awards & Western Night Tickets—Friday May 14: # _____ X \$95.00 each .....	\$ _____

**SUB TOTAL OF ALL CHOICES:** ..... \$ \_\_\_\_\_

### GST TOTAL (Tradeshow Space Only)

GST on Booth and dinner tickets only \$ \_\_\_\_\_ Total x 5% ..... \$ \_\_\_\_\_

GST #130451156RT001

**TOTAL CONTRACT** (Please total choices) ..... \$ \_\_\_\_\_

**50% due upon signing** \$ \_\_\_\_\_ **Balance March 1, 2010** \$ \_\_\_\_\_

### PAYMENT INFORMATION

1. Fax or email completed contract to the CPS office at 905-404-3727 or office@canadianpainsociety.ca
2. Payment by mail:  
Payable to **Canadian Pain Society** and mail to 1143 Wentworth Street West, Suite 202, Oshawa, ON L1J 8P7
3. Payment by credit card: Please complete the following and fax or mail—*Circle card type*  
VISA AMEX MASTERCARD

Credit Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### QUESTIONS

Ellen Maracle-Benton, CPS Office, 905-404-9545 F: 905-404-3727 ellen@canadianpainsociety.ca