



## Unraveling the Mystery of Pain NATURE VS. NURTURE



**Canadian Pain Society**  
**Société canadienne de la douleur**  
**Annual Conference May 12-15, 2010**  
**Hyatt Regency Hotel, Calgary, Alberta, Canada**

### AD SPECIFICATIONS & DEADLINE DATES

**Note:** All ads must be either corporate or generic in nature. No product promotion or product information can be included in the ad.

#### AD COLOUR

Full color is accepted.

#### DIGITAL FILES ONLY:

 Accepted formats:

Preferred format is eps. Other formats accepted are jpeg and high-resolution PDF. No bleeds.

#### REGISTRATION AND PROGRAM GUIDE AD SIZES—Deadline Date: January 26, 2010

Full Page—8" wide x 10" high

Half Page—8" wide x 4.5" high

Quarter Page—8" wide x 2.5" high or 4" wide x 4.5" high

#### ON-SITE PROGRAM AD SIZES—Deadline Date: April 19, 2010

*Program distributed to conference attendees onsite*

Full Page - 5.5" wide x 10" high

Half Page - 5.5" wide x 4.5" high

Quarter Page - 5.5" wide x 2.5" high or 2.5" wide x 4.5" high

#### EMAIL ADS TO:

Ellen Maracle-Benton—ellen@canadianpainsociety.ca; ellen@eventsinsync.com

#### DEADLINE FOR ADS:

Registration Guide—January 26, 2010

On-Site Guide - April 19, 2010

#### PROMO MATERIAL FOR DELEGATE BAGS

**600 pieces** are due by **Monday April 19, 2010**

No bulky items can be accepted. Regular 8.5 x 11 sizes, brochures etc. If you have questions about what can be included, please call.

Send to: Ellen Maracle-Benton, Canadian Pain Society, 1143 Wentworth Street West, Suite #202, Oshawa, ON L1J 8P7

Please clearly mark the outside of the box "**Promo Material**" and include your company for tracking purposes of received material.

#### MATERIAL FOR ROOM DROP

**200 pieces** due by **Monday April 19, 2010**

Send to: Ellen Maracle-Benton, Canadian Pain Society, 1143 Wentworth Street West, Suite #202, Oshawa, ON L1J 8P7

Please clearly mark the outside of the box "**Room Drop Material**" and include your company for tracking purposes of received material.

#### TICKETS FOR FUNCTIONS

Any complimentary tickets you are receiving as part of your sponsorship will be at the Canadian Pain Society Registration Desk, at the Hyatt Regency Hotel.

#### QUESTIONS

Ellen Maracle-Benton, Tel: 905-404-9545 or ellen@canadianpainsociety.ca or ellen@eventsinsync.com